



MASHURI MASHAR

PUBLIC HEALTH EXPERT | 20+ YEARS IN COMMUNITY DEVELOPMENT
| IMPROVING MATERNAL & CHILD HEALTH | PRIMARY HEALTH CARE |
GENDER | DISASTER RISK REDUCTION



SUMMARY

Strategic public health expert with 20+ years experience, expertly integrating reproductive health, gender justice, and climate resilience. Proven leader in transforming complex challenges through innovative, data-driven interventions that empower vulnerable communities. Successfully enhanced 25 health centers, achieving 20% patient satisfaction and systemic improvements. Specialized in adaptive project management, cross-sector collaboration, and creating sustainable solutions that amplify women's potential in dynamic humanitarian contexts. Adept at developing comprehensive strategies that bridge technical expertise with community-centered approaches, driving meaningful social change and organizational resilience.



WORK EXPERIENCE

USAID-MOMENTUM, Jhpiego

FEB 2024 - APR 2025

District Officer

- Enhanced 25 community health service centers, strengthened health offices, and upgraded 20 PUSTU facilities in Serang City and Cilegon City for better primary care integration, resulting in a 20% increase in patient satisfaction and a 15% reduction in referral rates.
- Prepared documents related to primary care integration, including Service Operational Standards, Decrees, and other supporting documents, to facilitate smooth implementation.
- Conducted phased evaluations of primary care integration progress, identifying areas for improvement and ensuring continuous enhancement of services, leading to recognition from USAID for exemplary project management and effective implementation.

USAID-MOMENTUM, Jhpiego

2022 - 2024

District Coordinator

- Supported 3 private hospitals in enhancing maternal and newborn health services, resulting in a 10% increase in service utilization.
- Assisted mentors in conducting capacity-building initiatives, leading to improved quality of care in maternal and newborn health services.
- Mentored 5 private clinics on maternal and newborn health services, contributing to better health outcomes for mothers and newborns.
- Promoted the establishment of a systematic referral system to prevent maternal and newborn mortality, enhancing patient care continuity between primary and advanced healthcare facilities.

USAID - Conservation International (DAI)

2016 - 2021

Behavioral Change and Marketing Associate

- Supported Regional BC/Marketing Specialist in conducting regular assessments, preparing work plans and budgets, and monitoring WASH activities, resulting in improved coordination with local partners and stakeholders.
- Contributed to progress reports and tracked performance indicators, ensuring alignment with program goals and enhancing transparency in reporting.
- Facilitated linkages between regional BC/Marketing programs and other IUWASH PLUS components, identifying opportunities to advance safe water access for the poorest 40% of the population through the Local Sustainability & Innovation (LSI) Program.

PT Azzabuur Rezky Barokah

2015 - 2016

Community Development Consultant

- Developed village plans for individual communities regarding Electricity Household, ensuring access to electricity and community empowerment.
- Collaborated with and represented PT. Azzabuur Rezky Barokah and the Government, disseminating lessons learned through publications, policy briefings, and presentations.
- Acted as a liaison between key stakeholders, facilitating effective communication and project coordination.

CONTACT

+62 81-241-0018-55

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darimakassar@gmail.com

Sapen, Yogyakarta, DIY

Mashuri Mashar

SKILLS

- Public Health
- Health Promotion
- Monitoring and Evaluation (M&E)
- Project Management and Planning
- Capacity Building/Training
- Advocacy/Community Engagement
- Data Analysis/Reporting
- Networking/Collaboration
- Writing

LANGUAGES

- Bahasa Indonesia (Native)
- English (Intermediete)



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BPBD Gorontalo Province

Jan-Des, 2014

Community Development Facilitator

- Facilitated training for building community capacity on Disaster Preparedness and Response, contributing to resilient communities.
- Supported BNPB in developing community micro-projects related to Disaster Management, fostering local leadership and initiative.
- Built networks with Provincial & District Committees, community groups, and donors for resource mobilization and knowledge management in Disaster Risk Reduction and Emergency Preparedness.

BNN Gorontalo Province

2012 - 2013

Monitoring and Evaluation Consultant

- Aligned M&E plans for implementing partners with project-level KPIs and targets, ensuring effective monitoring and evaluation of drug abuse and illicit trafficking programs.
- Developed and supported M&E frameworks, integrating routine monitoring, outcome, and impact evaluation into program design and implementation, enhancing program effectiveness.
- Collaborated with and represented the National Narcotic Agency, disseminating lessons learned through publications, policy briefings, and presentations, promoting knowledge sharing and policy influence.

SurfAid International

2011 - 2012

Health Promotion Officer

- Developed village plans for individual communities, collaborated with Posyandu cadres, water committees, and farmers groups to improve health, hygiene, and cash crop availability, motivating and supporting local health workers in promoting safe practices.
- Played a key role in implementing social marketing activities to mobilize target communities, building community capacity and assisting in developing Community Action Plans for effective Operation and Management.
- Acted as a liaison between Posyandu and Health Centers, producing regular reports, assisting the District government in advocacy for Mother Child sectors, and ensuring accurate data gathering and aggregation.

BAPPEDA Buru District

2010 - 2011

Institutional Support and Health Officer

- Assisted POKJA AMPL in knowledge management, capacity building, advocacy, and establishing networks, resulting in enhanced community sanitation and improved program implementation.
- Supported UNICEF WASH program by monitoring projects, producing reports, and liaising between community facilitators and POKJA, ensuring effective project execution and community engagement.
- Facilitated access to formal schools for children, coordinated with WES Project officer, and provided administrative support for obtaining permits, contributing to improved educational access and project coordination.

Mercy Corps Int

2009 - 2010

Capacity Building Officer

- Conducted capacity assessments and developed a 2-year training plan, delivering regular training on CLTS components to enhance sanitation practices in Ambon City.
- Facilitated advocacy meetings, coordinated with stakeholders, and provided administrative support for project implementation, resulting in improved water and sanitation investment and policy improvements.
- Built community capacity, developed Community Action Plans, and acted as a liaison between schools, LPMs, and health centers, contributing to enhanced community engagement and access to formal education.



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EDUCATION

- Mini Magister Public Policy** 2021-2022
Rumah Reformasi Kebijakan Foundation
- Megister Humaniora** 2020 - Not Completed
Gender and Development | Hasanudddin University
- Bachelor of Public Health** 2007
Public Health | Hasanudddin University



SERTIFICATION

PROJECT MANAGEMENT & LEADERSHIP

- Masterclass for Primary Healthcare Leaders** | Center for Indonesia's Strategic Development Initiatives (CisDI) | 2023
- Project Management Fundamentals** | Microsof via Coursera | 2025

CLIMATE CHANGE & PUBLIC HEALTH

- Climate Change, Sustainability, and Global Public Health** | University of Michigan via Coursera | 2025
- Evaluating Public Health Programs at Scale** | Johns Hopkins University via Coursera | 2025

EPIDEMIOLOGY & HEALTH BEHAVIOR

- Essential Epidemiologic Tools for Public Health Practice** | Johns Hopkins University via Coursera | 2025
- Health Behavior Change: From Evidence to Action** | Yale University via Coursera | 2025

DATA ANALYTICS & DIGITAL SKILLS

- What is Data Science?** | IBM via Coursera | 2025
- Data Analytics Certification** | IBM via Coursera | 2025
- Foundations: Data, Data, Everywhere** | Google via Coursera | 2025
- Generative AI for Educators Certificate** | Google via Coursera | 2024



REFERENCE

Yosellina

Ex- DCOP | USAID MOMENTUM Program

Phone: +62 813-8089-7662

Email: yosellina@gmail.com

Abdul Rahman Muttaqin

Ex-PHC Spec | USAID MOMENTUM Program

Phone: +62 813-2236-3698

Email: arahmanmuttaqin@gmail.com

Hendrik Ruppang

Ex- Monitoring, Evaluation, and Learning Manager | USAID PADU

Phone: +62 811-4641-13

Email: hendrik@gmail.com